

2008 ICAR Poster Presentation Guidelines

The purpose of the ICAR Poster program is to disseminate information on animal identification, functional traits and milk recording and data collection in farm management. Posters will be on display in the Exhibit Center on 17-19 June. Prepare all posters in English.

The area for displaying posters is a maximum of 1.2 meters (4 feet) high by 2.4 meters (8 feet) wide. We suggest a minimum size of 0.9 meter (3 feet) by 1.2 meters (4 feet). The top of the poster space should include the title, authors and affiliations. The letters in this section should be at least 2.5 cm (1 inch) high.

The information presented in your poster should proceed logically, with headings indicating sections: introduction, objective(s), materials and methods, results, summary and conclusions. Use photos or flow charts to help viewers better visualize the materials and methods you used. Provide titles for the graphs; give names to the horizontal and vertical axes; quantify the units of measurement. Give titles to the tables. Present all units of measurement in metric (or metric and English) terms.

Suggestions

Avoid using too much text. Use short statements and paragraphs. Include bulleted points, if appropriate. Use concise lists, with only pertinent details.

Print black text on white or light-colored paper. Limit the number of colors used. Use bold, large, block-style text (at least 1 cm). Mix capital and lower case letters. (Do not use all capital letters.) The title should be legible from 5 to 10 meters. Text should be legible from 1.5 to 2 meters.

Arrange poster sections from top to bottom, starting at the left side. Provide sufficient blank space. Use white space to unify/separate sections.

Create simple graphs and tables. Focus on the main ideas. If you include photos, they should have a matte finish – not glossy. Only use photos that are clear and large.

Roll poster materials and insert into a tube for ease of transportation to the meeting. If it is difficult for you to bring the poster with you to Niagara Falls, New York, United States, you may e-mail your poster to JoDee Sattler at: info@2008ICAR.org. Please e-mail the poster by 9 June 2008.